FEAR

UNITES

October 24, 200
FLEXIBILITY
ENTHUSIASM
FLEXIBILITY
ENTHUSIASM
AIDING
Flexibility
Enthusiasm
Aiding
Relevance
Flexibility

Sticks

Schedule

Rules
Flexibility

**Sticks**
- Schedule
- Rules

**Carrots**
- Incentives
Enthusiasm

Stick

Challenging
Enthusiasm
Stick
Challenging
Carrot
Surprises
Aiding Sticks Organization Routine
Aiding Sticks Organization Routine Carrots Caring Trusting
Relevance

Sticks

Prerequisites

Theory

Slope $= -(1 + i)$

$(1 + i) = \text{MRPT}$

$(1 + i) = \text{MRS}$
Relevance

Sticks

Prerequisites

Theory

Carrots

Real World Applications

Students’ Experiences
FEAR

↓

UNIFICATION

Common Objectives

Campaign